

Kirsch

1923



ROD & WINDOW
DRAPING BOOK



Kirsch

Kirsch Curtain Rods
mean more attractive
window drapings,
such as these.



I never saw women so interested in their window draping—



The speaker was drapery manager of one of the largest metropolitan department stores. "Five years ago we had only a small section—today our department occupies almost an entire floor".

The experience of this store is typical. Women are interested in their window drapings as never before. The artistic ability that found expression a few years ago in oil and water color painting and hand decorated chinas, is devoted in these days to the decorating and beautifying of the home—and particularly to the draping of windows.

And is it not a delightful evolution that has taken place? Who will say that woman's art of today is not more practical and constructive in character?

Think back to the cheerless parlor of a quarter century ago, with its souvenir laden "what not", its marble topped tables, its torturesome chairs, its white window curtains on gaudy, fly bespecked knob-end rods. Contrast it with the cheery, homey living room of today.

The modern idea of a home demands more of comfort and enjoyment. Therefore, it is only natural that women should be deeply interested in window drapings. Of all home decorations, window drapings permit of greatest transformations with the least application of time, effort and money.

To appreciate the real importance of window drapings, one has only to visualize how bare and cheerless the rooms look the minute the curtains are taken down, and recall the amazing changes that take place when the windows are clothed in shimmering silk or brightened with the birds and flowers of cretonnes.

In every woman's soul is a craving for change. What woman has not arranged and rearranged her furniture to get away from monotonous sameness? In window drapings, she finds variety and endless opportunities for changes that are not permitted in furniture, rugs or other decorations.

Rugs are usually kept until they are well worn. Furniture must serve from year to year. But the modest expense of window drapings justifies something new from time to time. Also, the woman can change her windows twice a year, shortening the long, dark days of winter with bright color effects, and welcoming the breezes of summer with drapings of washable materials that resist damage from sun and dust.

More than any other detail of the home, the windows offer full encouragement to the woman's own ideas and personal touches. Her window drapings can be exactly as she wills them. The variety of effects, materials and colors is almost endless.

The finished result is her own creation, of which she is justly proud. It is her own handiwork.

Let Our Interior Decoration Experts Help You

If this booklet does not assist you in the solution of the specific draping problem with which you may be confronted, you are invited to ask our Interior Decoration Service Department for suggestions and assistance. Our staff of interior decorators will be glad to give you practical advice. This service is rendered free of charge. Please state your problem completely giving all the details, addressing the Interior Decoration Service Dept., Kirsch Manufacturing Company, Sturgis, Michigan, U. S. A. and you will receive a full reply.

Write for the Kirsch Rod and Window Draping Book Every Year

At the beginning of each year a new edition of the Kirsch Rod and Window Draping Book showing the latest developments in the art of window decoration is introduced to the public. It is our desire that each issue of the Rod and Window Draping Book shall find its way into the hands of every home maker.

The present edition of the Kirsch Rod and Window Draping Book is the seventh annual edition. We sincerely believe it the most complete and helpful we have published. If you find it of beneficial interest, we will be glad. Perhaps you have some friends, relatives or neighbors for whom this

book would also hold some interest. We will welcome the opportunity to provide them with the book, and for your convenience in transmitting the names of these folks a post card is enclosed.

Proper Drapery Fixtures Are Vital

Curtain rods are to window draping what the bones are to the body. While unseen, they are absolutely vital.

Just a brief eight years ago we first advertised Kirsch Flat Rods. We referred to them as the *new kind* of curtain rods. Today "flat" is the accepted shape of a quality curtain rod.

If you desire to obtain the best possible draping effect—the full artistic value of your window drapings, we recommend that you hang them on Kirsch Curtain Rods.

Kirsch Rods are perfected. The patented brackets are the safest, most practical and convenient ever devised. It is easy to put the rods on these brackets and take them off, but they never come off accidentally.

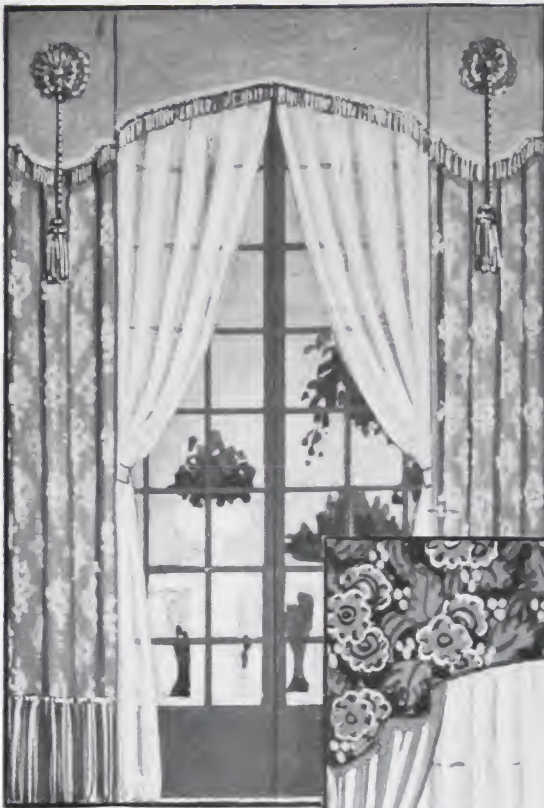
The Kirsch finish is a secret process developed through years of experiment and testing. The beautiful Velvetone Brass or Velvetone White finish is actually a part of the rod itself. Kirsch Rods have ruggedness and durability. They stay like new year after year. Should you move, you can take the rods along. They will fit your new windows. In case some of the new windows should be wider than the old, a Kirsch one-piece extension section or "splicer", as some dealers call it, would fill the need ideally.

For your own protection, for the artistic results you want and the durability you desire, remember the name "Kirsch". See it on the carton. It guarantees fullest satisfaction.

Kirsch Curtain Rods insure most pleasing results from the time, thought and money you invest in window draping. They are practically a permanent fixture—they provide unlimited opportunities for changing the drapery design as the years go by.

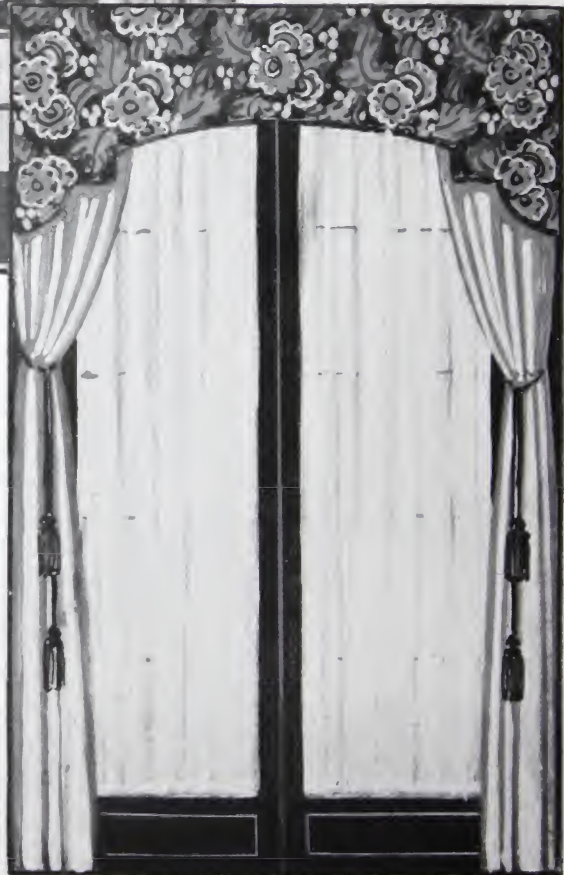
This booklet shows only a few of the staple numbers in the Kirsch line. There's a Kirsch Rod for every draping effect. If the particular rod or window draping accessory you require is not shown in this book, you will find it in the Kirsch catalog at your dealer's, or the dealer may have it in stock.

C. W. Kirsch.



THE draping effect at the left has a lambrequin of blue velvet trimmed with bullion fringe, rosettes, cord and tassels in blue and gold. Side drapes are blue damask with gold figures and trimmed at the bottom with gold bullion fringe. The fine net inner curtains are tied back. A Kirsch Triple Rod with a square corner rod on the outside for the lambrequin (see page 12) is used.

PRIVACY is gained in the French door treatment at the right by hanging the ivory silk marquissette inner curtains on Kirsch No. 18 Door Rods top and bottom. The predominating colors in the imported cretonne lambrequin are taupe, blue and mulberry. Side drapes are taupe satin. A Kirsch Double Rod having a square corner outside rod for the lambrequin is used.



THE treatment at the right is best adapted to dining room windows. The festoon valance, side drapes and tie-backs are of old rose silk. Rosettes are appliqued on the tie-backs. The white filet net inner curtains are trimmed with a deep fringe. Valance, side drapes and inner curtains are suspended from a Kirsch Triple Rod.



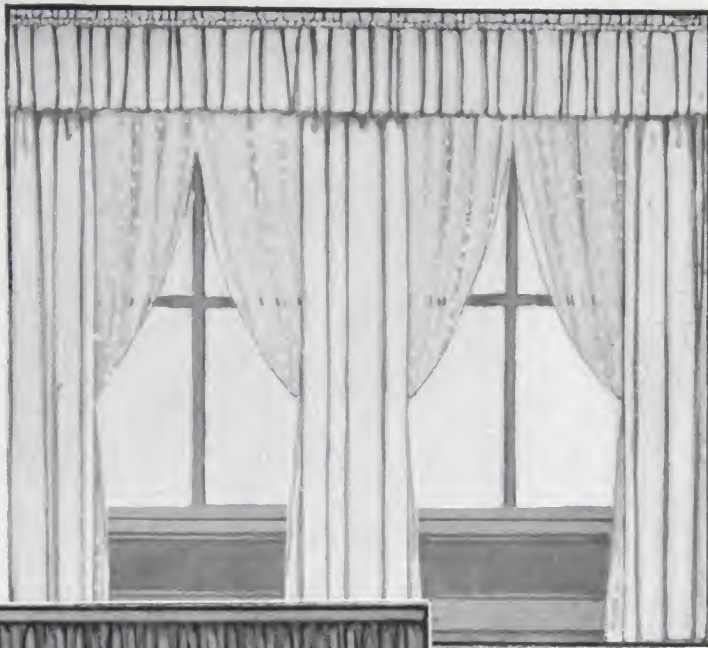
BRIGHT, cheerful drapes in the breakfast room help start the day right. This striped cretonne valance has yellow, grey and black tones. The side drapes are plain mercerized madras in a tone of yellow, while the inner curtains are natural color Scotch madras. The triple draping effect, of course, utilizes a Kirsch Triple Rod.

ROD and WINDOW DRAPING SUGGESTIONS by *Kirsch*



Kirsch Rods Are Used in Such Attractive Rooms as These

NATURAL color case-ment cloth is used for the plain shirred valance and sidedrapes in this double window treatment. The inner curtains are dotted mar-quisette tied back. A Kirsch Double Rod with Extension Sections is used.



THE illustration at the left shows another way of treating the trouble- some double window attractively. The decorative tie - backs with embroidered shields hold back the golden brown velour side drapes which are trim- med with gold bullion fringe. The shirred val- ance of plain gold silk is held taut by rods through casings at top and bottom of the val- ance. The inner cur- tains are filet net pan- els. A Kirsch Triple Rod is used with an extra single rod for the lower casing in the valance.



Kirsch

Curtain Rods cooperate with the w
done in obtaining beautiful window
they make it easy for her to attain
or desire to copy. Kirsch Ro
permit many changes in
without additional





sch

e woman as no other rod has ever
dows in every room in the home;
tain any design she may create
Rods insure neat effects and
in the drapery scheme
nal rod expense.

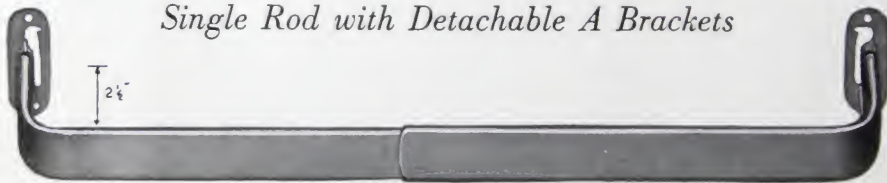




WHERE the light is poor as is usually the case with windows having a northern exposure, transparent curtains such as those at the left which are of Scotch madras, are advisable. The Dutch valance, the figured material and the four-inch black heading fringe, all combine to relieve this treatment from severe simplicity which usually results when overdraperies are not used. The curtains are suspended from a Kirsch Single Rod as illustrated below.

The extension in all Kirsch Flat Curtain Rods includes the necessary lap for strength and rigidity.

Single Rod with Detachable A Brackets



No. 12

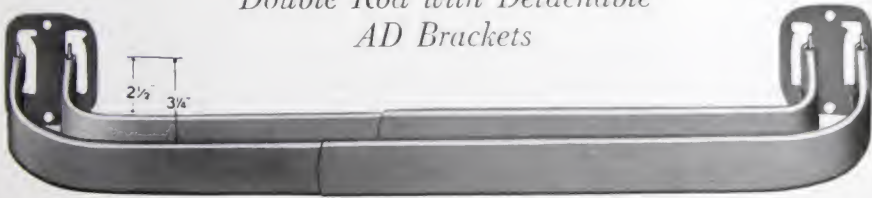
28 to 48 inches extension. Projection $2\frac{1}{2}$ inches. Similar models may be had with extensions from 18 to 28 inches and from 36 to 63 inches, or longer by using Kirsch Extension Sections, also in $1\frac{1}{2}$, $2\frac{1}{2}$, $3\frac{1}{4}$ and 4 inches projection. Square cornered Kirsch Lambrequin Rods may also be had in the standard projections and extensions. Finished in Velvetone Brass or Velvetone White.

OVERDRAPES are usually made in two lengths—either extending to the baseboard, or else to the apron of the window. The overdrapes in this draping scheme hang to the bottom of the baseboard. For low ceilings use long side drapes; for high ceilings short side drapes are best. The overdrapes at the right with Dutch valance are of taupe mercerized madras, embellished with cretonne appliques, cord and tassels. Inner curtains are a figured madras in ivory. A Kirsch Double Rod as illustrated below is used.



"Projection" is the distance from the face of the casing to the inside of the rod.

*Double Rod with Detachable
AD Brackets*



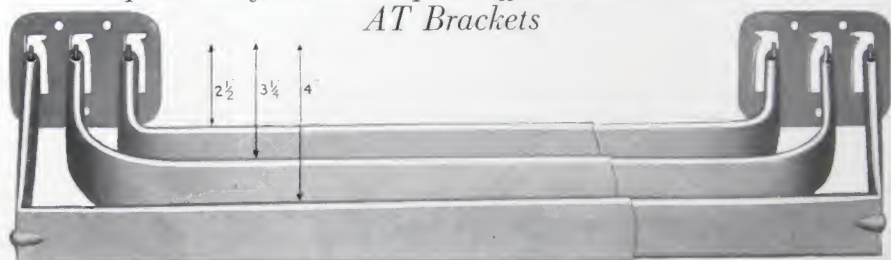
No. 112

28 to 48 inches extension. Projections $2\frac{1}{2}$ and $3\frac{1}{4}$ inches. Similar models may be had with extensions from 18 to 28 inches and from 36 to 63 inches, or longer by using Kirsch Extension Sections, also in projections of $1\frac{1}{2}$ and $2\frac{1}{2}$ inches, $2\frac{1}{2}$ and $3\frac{1}{4}$ inches, and $3\frac{1}{4}$ and 4 inches. Finished in beautiful Velvetone Brass or Velvetone White.



THE window at the left has a very artistic lambrequin of mulberry velour appliqued on tan silk poplin. The trimmings are bullion fringe, rosettes, cord and tassels. The side drapes are tan silk poplin trimmed with a fourteen inch dado of mulberry velour. The inner curtains are of Scotch madras trimmed with black heading fringe. Rod shown below is used.

Triple Rod for Lambrequin Effect with Detachable AT Brackets



No. 31112

28 to 48 inches extension. Projections $2\frac{1}{2}$, $3\frac{1}{4}$ and 4 inches. Similar models may be had with an extension from 36 to 63 inches, or longer by using Kirsch Extension Sections, and $1\frac{1}{2}$, $2\frac{1}{2}$ and $3\frac{1}{4}$ inches projection, or $2\frac{1}{2}$, $3\frac{1}{4}$ and 4 inches projection. Finished in handsome Velvetone Brass or Velvetone White.

The Kirsch Square Corner Lambrequin Rod makes it easy for every housewife to have up-to-the-minute lambrequins with the box effect without resorting to expensive wooden valance boards.

THE proportions of a window are sometimes such as to make it advisable to omit the valance. For this method of draping the Kirsch No-Valance Side Drape Rod is ideal, as it leaves none of the outer or over-drape rod exposed. The side drapes in this window scheme are light weight mercerized damask in rose with a gold design. A plain rose head piece twelve inches deep of silk embellishes the side drapes. The inner curtains are plain white mercerized voile. A Kirsch No-Valance Side Drape Rod as illustrated below is utilized, of course.



"No Valance" Side Drape Flat Rod with Detachable AD Brackets



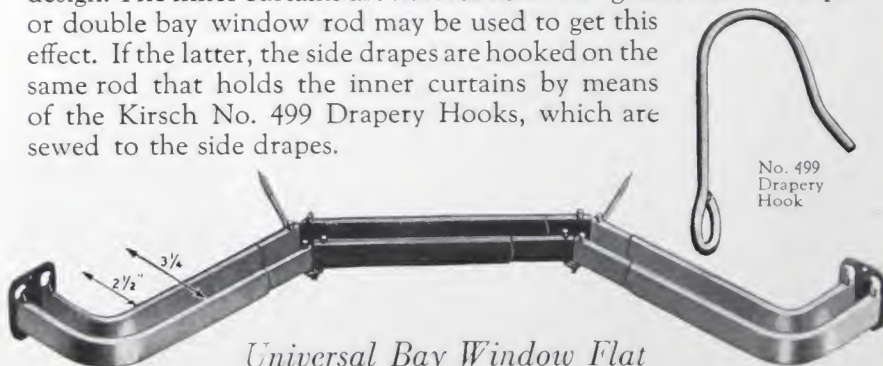
No. 142

28 to 48 inches extension. Projections $2\frac{1}{2}$ and $3\frac{1}{4}$ inches. Side drape arm is 11 inches long. Similar models may be had with an extension from 36 to 63 inches, or longer by using Kirsch Extension Sections, and with projections of $1\frac{1}{2}$ and $2\frac{1}{2}$ inches, $2\frac{1}{2}$ and $3\frac{1}{4}$ inches, and $3\frac{1}{4}$ and 4 inches. Finished in Velvetone Brass or Velvetone White.

Kirsch middle overdrap arms Nos. 143 (one piece—12 inches long) and 144 (12 to 20 inches extension) are employed when there is a series of windows and the valance is dispensed with.



KIRSCH Bay Window Rods simplify the problem of attractively draping this type of window. The rich draperies used above are taupe colored satin, the lambrequin being embroidered with a black design. The inner curtains are natural color silk gauze. Either a triple or double bay window rod may be used to get this effect. If the latter, the side drapes are hooked on the same rod that holds the inner curtains by means of the Kirsch No. 499 Drapery Hooks, which are sewed to the side drapes.

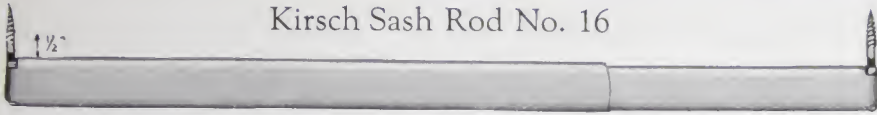


*Universal Bay Window Flat
Rod with Detachable Angle and AD Brackets*

No. 372

Side rods 28 to 48 inches extension. Center rods 36 to 63 inches extension. Projections, $2\frac{1}{2}$ and $\frac{3}{4}$ inches. Similar models may be had in single and triple style in the standard projections and extensions. Kirsch Extension Sections may be used with the bay window rods. Finished in beautiful Velvetone Brass or Velvetone White.

Kirsch Sash Rod No. 16



22 to 36 inches extension. Projection $\frac{1}{2}$ inch. Similar models may be had with extensions from 12 to 20 inches (No. 016) and from 28 to 50 inches (No. 17). Sash rods are finished in Velvetone Brass or Velvetone White.



THE white Kirschkraft Laceweave sash curtains above are hung on a Kirsch No. 16 Sash Rod at the top and held taut by a Kirsch No. 18 Door Rod at the bottom, although this style of curtain is often hung on a top rod only. The overdrapes with Dutch valance effect are in natural color casement cloth trimmed with grey and black bullion fringe, cord and tassel. This treatment is excellent for breakfast room and office windows.

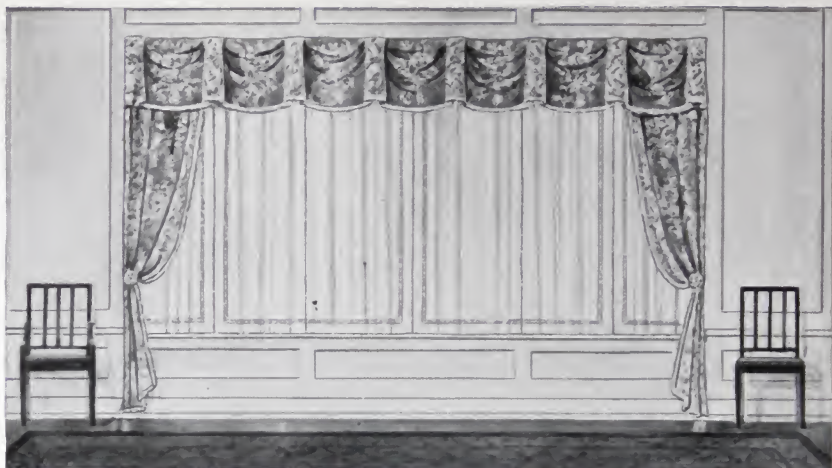


THE French Doors above have a lambrequin of taupe velour. Side drapes are Kirschkraft old rose silk gauze trimmed at the bottom with taupe velour. A Kirsch double rod having a square cornered outside rod for the lambrequin is used. The side drapes serve as draw curtains and are operated by a draw cord on Kirsch No. 542 Pulleys. The inner curtains are hung top and bottom on Kirsch No. 18 Door Rods.

Kirsch Door Rod No. 18



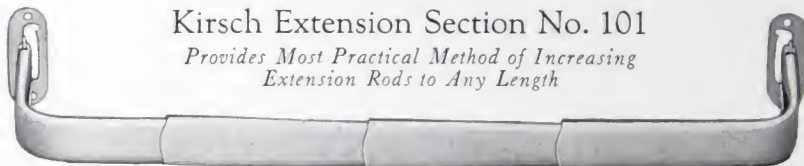
22 to 36 inches extension. Projection $\frac{1}{4}$ inch. Similar models may be had with extensions from 12 to 20 inches (No. 018), and from 28 to 50 inches (No. 19), in $\frac{1}{4}$ inch projection. Finished in beautiful Velvetone Brass or Velvetone White.



This is an artistic treatment for a triple window. Side drapes and valance are of silk damask while the inner curtains are a fine quality marquisette trimmed with a colored braid to match the overdrape material. A Kirsch Triple Rod with extension sections is utilized.

Kirsch Extension Section No. 101

*Provides Most Practical Method of Increasing
Extension Rods to Any Length*



If you have a window that is too wide for either one of the stock sizes, you add one or more extension sections, depending on the width of the window, until the desired length is obtained. This section can be used with either the single, double or triple style Kirsch Flat Rods.



(Rear View of One Extension Section)



This series of sun porch windows is treated as a single unit with cretonne side drapes and valance. A Kirsch Double Rod with extension sections is used.



Kirsch

There's a Kirsch Rod
for the simplest or
the most elaborate
draping effect.

